

RETENTION, GRADUATION and LICENSURE PASS RATES						
Student Success Measures/ Prior Performance and Goals	2012	2013	2014	2015	Goal for 2016	
IPEDS Retention Data						
Bachelors degree students (FT Freshman)	74%	78%	81%	80%	80%	
IPEDS Graduation Data						
Bachelors degree students (FT Freshman)	45%	46%	46%	50%	50%	
Other Undergraduate Retention Rates (1)						
a	FT Transfer (1 Year)	80%	82%	81%	83%	84%
b	FT Freshman SBA (1 Year)	85%	85%	90%	78%	82%
c	FT Freshman Male (1 Year)	73%	78%	80%	80%	81%
d	FT Freshman Female (1 Year)	74%	78%	82%	80%	81%
e	FT Freshman Resident (1 Year)	74%	78%	80%	81%	82%
f	FT Freshman Commuter (1 Year)	74%	78%	83%	78%	80%
g	FT Freshman Pell Eligible (1 Year)	73%	80%	81%	80%	81%
h	FT Freshman African American (1 Year)	78%	91%	92%	82%	84%
i	FT Freshman Hispanic (1 Year)	73%	79%	78%	76%	78%
j	FT Freshman Asian (1 Year)	79%	84%	83%	78%	80%
k	FT Freshman White (1 Year)	74%	76%	80%	81%	81%
Other Undergraduate Graduation Rates (2)						
a	FT Transfer (6 Years)	59%	60%	64%	68%	69%
b	FT Freshman (4 Years)	22%	27%	28%	29%	29%
c	FT Freshman (5 Years)	39%	40%	46%	45%	46%
d	FT Freshman SBA (6 Years)	42%	42%	47%	44%	45%
e	FT Freshman Male (6 Years)	40%	39%	39%	43%	44%
f	FT Freshman Female (6 Years)	49%	50%	50%	54%	55%
g	FT Freshman Resident (6 Years)	50%	42%	46%	50%	50%
h	FT Freshman Commuter (6 Years)	45%	50%	45%	50%	50%
i	FT Freshman Pell Eligible (6 Years)	42%	43%	46%	45%	46%
j	FT Freshman African American (6 Years)	38%	42%	43%	37%	39%
k	FT Freshman Hispanic (6 Years)	37%	45%	45%	50%	50%
l	FT Freshman Asian (6 Years)	38%	34%	44%	47%	48%
m	FT Freshman White (6 Years)	47%	46%	47%	51%	52%
Graduate programs *						
	Retention rates first-to-second year (3)	80%	82%	81%	82%	83%
	Graduation rates @ 150% time (4)	82%	82%	82%	80%	81%
Distance Education						
	Course completion rates (5)	88%	89%	88%	88%	90%
	Retention rates (6)	50%	63%	100%	57%	80%
	Graduation rates (7)	67%	80%	67%	67%	70%

Definition and Methodology Explanations	
1	One Year Retention Rate for Fall 11 to Fall 14 cohort
2	Six Years Graduation Rate for Fall 06 to Fall 09 cohort. Five Years Graduation Rate for Fall 07 to Fall 10 cohort. Four Years Graduation Rate for Fall 08 to Fall 11 Cohort.
3	All Master degree programs combined (Exclude Certificates) for FALL semester (FT and PT). Fall 11 to Fall 14. Salem State University does not have cohort based graduate programs so students who had applied, accepted, matriculated and enrolled in the above Fall terms considered as New students/Cohort for calculating one year retention rate (Fall to Fall). These students might have completed certain number of credits before applying.
4	All Master degree programs combined (Exclude Certificates) for FALL semester (FT and PT). Fall 06 to Fall 09. Calculated Six Years Graduation Rate (150% time) because 80% of the graduate students are Part Time students.

	Salem State University does not have cohort based graduate programs so students who had applied, accepted, matriculated and enrolled in the above Fall terms considered as New students/Cohort for calculating six years graduation rate. These students might have completed certain number of credits before applying.
5	All Online (WW) Undergraduate and Graduate courses (combined Fall, Spring and Summer). Students who did not complete course have either W or I or F* Grade. Most recent year - combined Fall 14, Spring 15 and Summer 15.
6	1 Year Retention Rates of Fire Science Cohort (combined Freshman, Transfer, FT, and PT). Fall 11 to Fall 14 Cohort. Please review Retention rates cautiously as cohort size is small and therefore small numeric changes result in large changes in rates.
7	6 Years Graduation Rates of Fire Science Cohort (combined Freshman, Transfer, FT, and PT). Fall 06 to Fall 09 Cohort. Please review Graduation rates cautiously as cohort size is small and therefore small numeric changes result in large changes in rates.

	2011	2012	2013	2014	2015
State Licensure Passage Rates					
-Massachusetts Test of Educational Licensure (1429/1429)	336/336 (100%)	335/335 (100%)	313/313 (100%)	237/237 (100%)	208/208 (100%)
National Licensure Passage Rates					
-Association of Social Work Boards (optional exams)					
--Bachelor's (53/40)	15/11(73%)	12/9(75%)	12/10(83%)	14/10(71%)	14/10(71%)*
--Master's (307/288)	66/65 (98%)	80/74(92%)	70/66(94%)	91/83(91%)	91/83(91%)*
--Clinical (198/174)	51/44(86%)	47/44(94%)	43/38(88%)	57/48(84%)	57/48(84%)*
National Board of Certification – Occupational Therapy (36/35)	7/7 (100%)	5/5 (100%)	10/10(100%)	7/7 (100%)	7/6 (85%)
National Council Licensing Examination – RN (696/580)	196/155 (79%)	200/179 (90%)	165/133 (81%)	135/113 (84%)	140/119 (85%)*
National Board of Certification – Athletic Training (35/30)	6/3 (50%)	7/5(71%)	7/7 (100%)	9/9 (100%)	6/6(100%)
Nuclear Medicine Technology Certificate Board (8/8)	3/3 (100%)	1/1 (100%)	2/2 (100%)	2/2 (100%)	2/2 (100%)*